

SAVE YOUR SEAT FOR THE SWISS-SUB-SAHARAN BUSINESS DEVELOPMENT PROGRAM



Bring your science based startup to next level!
Maximise the potential of your booming startup with
a fast-track Afro-Swiss acceleration program.

3-days advanced workshop in Nairobi, December 10th to 12th
4-days entrepreneurial bootcamp in Switzerland, spring 2019

Apply before October 31st, 2018:

www.venturelab.ch/ssabdp



The Swiss-Sub-Saharan business development program (SSABDP) aims to boost the entrepreneurial know-how and exposure of Sub-Saharan graduate students – entrepreneurs seeking growth opportunities by offering a unique program bringing entrepreneurs to innovation hotspots in Nairobi and Switzerland.

- **Develop** a better understanding of the market and how to deliver a concrete offer to customers.
- **Access** a wide network of peers, mentors and industry experts.
- **Acquire** tools and skills to analyse the application of the university-based technology.

«The program really exceeded my expectations, and was definitely worth the time out from my business. It is really important to work *on* one's business and not just *in* one's business, and the program forced me to do exactly this, whilst providing some useful tools and insights in support.»

Moses Kebalepile, Founder and CEO of KTI – the Asthma Grid

Offered free of charge to ambitious young entrepreneurs, this highly competitive program comprises a 3-days workshop for advanced innovation entrepreneurs, and for the top eight candidates, a 4 days intense business development Venture Leaders program in the Swiss startup and business ecosystem.



Similar to the Swiss-South African program, SSABDP provides a unique, high-quality learning opportunity for graduate students – entrepreneurs, which will be difficult to find anywhere else.

Why join?

Being selected for this program offers young entrepreneurs a unique opportunity to be exposed to top Swiss and African entrepreneurial expertise and markets.

- **Boost** the recognition of your innovation and your market access.
- **Connect** to high-level entrepreneurs from Sub-Saharan countries and share experiences.
- **Engage** with entrepreneurs with a similar background to learn about successful business practices.
- **Improve** market application by validating their ideas with peers, experts and potential customers.
- **Become** pioneers of the Sub-Saharan-Swiss entrepreneurs' community.

Eligibility

Open to graduate students - entrepreneurs and startups from Sub-Saharan African innovation hubs, with a strong link to academia, developing products or services in the fields of mobile health, pharmacometrics, innovative financing and digital humanities/knowledge transfer. Your project or company must be based on research or technology developed at a local university/research institute.

Deadlines

Deadline for application: October 31st, 2018

Selection of participants: November 19th, 2018

Advanced entrepreneurs workshop in Nairobi: December 10th to 12th, 2018

Business development bootcamp in Switzerland: Spring 2019 (dates to be confirmed)

Program

3-days workshop in Nairobi

Day 1: Learn to deliver a unique customer value and define a striking business plan.

Day 2: Shape a winning team and secure funding for growth.

Day 3: Master a convincing pitch and individual coaching sessions. Presentation to an African – Swiss jury and selection of eight candidates for a 4-days action packed entrepreneurial development week in Switzerland.

Conditions

The program is free of charge. Accommodation expenses on site in Nairobi are covered by the program. For the Swiss week, flights, transport and accommodation in Switzerland are also covered by the program.

INFORMATION & CONTACT

Questions? Please contact us at office@venturelab.ch

UNIVERSITY OF BASEL | NATIONAL – INTERNATIONAL COOPERATION operates within the Swiss government funded Leading House Concept for joint research and innovation activities in Sub-Saharan Africa. www.unibas.ch and <https://bit.ly/2MZ5IUM>

VENTURELAB develops high-level entrepreneurial programs for high-tech startups www.venturelab.ch

AFRILABS is the largest network of technology hubs and innovation centers in Africa. Her mission is to support the growth of technology hubs and their communities to raise high potential entrepreneurs that will stimulate economic growth and social development in Africa, across several sectors. It was founded in 2011 with a mandate to build a community around the rapidly emerging tech hubs spaces that serve as physical nexus points for developers, entrepreneurs, and investors. www.afrilabs.com