

Get your seat for the  
**ADVANCED STARTUP TRAINING**  
&  
**SWISS BUSINESS DEVELOPMENT CAMP**

Bring your science based startup to next level!  
Maximise the potential of your booming startup with a fast-track Afro-Swiss acceleration program



**Apply before July 31st, 2019**  
[www.venturelab.ch/sabii](http://www.venturelab.ch/sabii)

**3-days Advanced Startup Training workshop in Addis Ababa**  
**October 25th – 27th, 2019**

**4-days Business Development Camp in Switzerland**  
**Spring 2020**



## The Swiss – Africa Business Innovation Initiative (SABII)

aims to boost the entrepreneurial know-how and exposure of Sub-Saharan Africa graduate-student-entrepreneurs seeking growth opportunities by offering a unique program bringing entrepreneurs to innovation hotspots in Sub-Saharan Africa and Switzerland.

Offered free of charge to ambitious young entrepreneurs, this highly competitive program comprises a 3-days workshop for advanced innovation entrepreneurs, and for the top eight candidates, a 4-days intense business development Venture Leaders program in the Swiss startup and business ecosystem. The participants will also be qualified for the AfriLabs Annual Gathering starting October 28<sup>th</sup>.



**SABII provides a unique, high-quality learning opportunity for graduate-student-entrepreneurs.**

*"The program really exceeded my expectations, and was definitely worth the time out from my business. It is really important to work 'on' one's business and not just 'in' one's business, and the program forced me to do exactly this. In addition it provided a number of very useful tools and insights in support."*

Moses Kebalepile, Founder and CEO of KTI - the Asthma Grid

## Why join?

Being selected for this program offers young entrepreneurs a unique opportunity for exposure to top Swiss entrepreneurial expertise and markets. Successful applicants will

- **Develop** a better understanding of the market and how to deliver a concrete offer to customers.
- **Access** a wide network of peers, mentors and industry experts.
- **Acquire** tools and skills to analyse the application of the university-based technology.
- **Boost** the recognition of their innovation and market access.
- **Connect** to high-level entrepreneurs from Sub-Saharan countries and share experiences.
- **Engage** with entrepreneurs of similar background to learn about successful business practices.
- **Improve** market application by validating their ideas with peers, experts and potential customers.
- **Become** pioneers of the Sub-Saharan – Swiss entrepreneurs' community.

## Eligibility

Open to graduate-student-entrepreneurs and startups from Sub-Saharan African innovation hubs, with a strong link to academia, developing products or services in the fields of mobile health, pharmacometrics, innovative financing and digital humanities/knowledge transfer. Project or company must be based on research or technology developed at a local university/research institute.

## Deadlines

**Deadline** for application: July 31<sup>st</sup> 2019

**Selection** of participants: September 2<sup>nd</sup> 2019

**Advanced entrepreneurs' workshop in Addis Ababa** : October 25<sup>th</sup> – 27<sup>th</sup> 2019

**Business development bootcamp in Switzerland**

Spring 2020 (dates to be confirmed)

## Program

### 3-days workshop in Addis Ababa

Day 1 → Learn to deliver a unique customer value and define a striking business plan

Day 2 → Shape a winning team and secure funding for growth

Day 3 → Master a convincing pitch and individual coaching sessions  
Presentation to an African - Swiss jury and selection of eight candidates for a 4-days action packed entrepreneurial development week in Switzerland.

## Conditions

The program is free of charge. All expense are covered by the program for Addis Ababa and the Swiss week.

See detailed conditions of participation on [www.venturelab.ch/sabii](http://www.venturelab.ch/sabii)

## Information & Contact

Questions? Please contact us at [office@venturelab.ch](mailto:office@venturelab.ch)

**University of Basel | National – International Cooperation** operates within the Swiss government funded Leading House Program for joint research and innovation activities in Sub-Saharan Africa

[www.sareco.org](http://www.sareco.org)

**Venturelab** designs and operates programs to support the best startup talents in training, financing and global business development.

[www.venturelab.ch](http://www.venturelab.ch)

**AfriLabs** is the largest network of technology hubs and innovation centers in Africa. It supports economic and social growth and raises high potential entrepreneurs in Africa, across several sectors. Founded in 2011, it creates physical nexus points for developers, entrepreneurs, and investors.

[www.afrilabs.com](http://www.afrilabs.com)