Swiss Africa Business & Innovation Initiative SABII

Get your seat for the

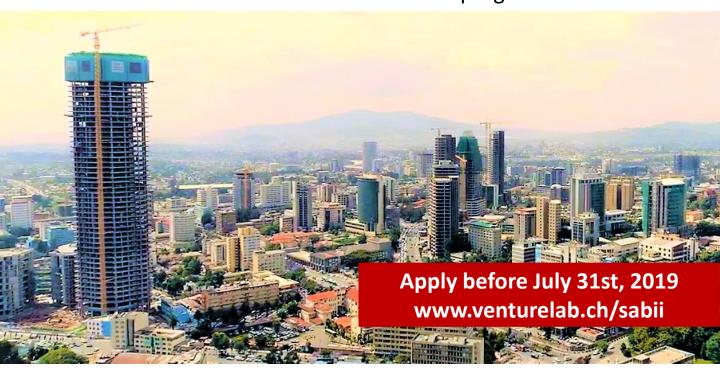
ADVANCED STARTUP TRAINING

&

SWISS BUSINESS DEVELOPMENT CAMP

Bring your science based startup to next level!

Maximise the potential of your booming startup with a fasttrack Afro-Swiss acceleration program



3-days Advanced Startup Training workshop in Addis Ababa October 25th – 27th, 2019

4-days Business Development Camp in Switzerland Spring 2020











The Swiss – Africa Business Innovation Initiative (SABII)

aims to boost the entrepreneurial know-how and exposure of Sub-Saharan Africa graduate-student-entrepreneurs seeking growth opportunities by offering a unique program bringing entrepreneurs to innovation hotspots in Sub-Sahara Africa and Switzerland.

Offered free of charge to ambitious young entrepreneurs, this highly competitive program comprises a 3-days workshop for advanced innovation entrepreneurs, and for the top eight candidates, a 4-days intense business development Venture Leaders program in the Swiss startup and business ecosystem. The participants will also be qualified for the AfriLabs Annual Gathering starting October 28th.



SABII provides a unique, high-quality learning opportunity for graduatestudent-entrepreneurs.

"The program really exceeded my expectations, and was definitely worth the time out from my business. It is really important to work 'on' one's business and not just 'in' one's business, and the program forced me to do exactly this. In addition it provided a number of very useful tools and insights in support."

Moses Kebalepile, Founder and CEO of KTI - the Asthma Grid

Why join?

Being selected for this program offers young entrepreneurs a unique opportunity for exposure to top Swiss entrepreneurial expertise and markets. Succesful applicants will

- Develop a better understanding of the market and how to deliver a concrete offer to customers.
- Access a wide network of peers, mentors and industry experts.
- Acquire tools and skills to analyse the application of the universitybased technology.
- Boost the recognition of their innovation and market access.
- Connect to high-level entrepreneurs from Sub-Saharan countries and share experiences.
- Engage with entrepreneurs of similar background to learn about successful business practices.
- Improve market application by validating their ideas with peers, experts and potential customers.
- Become pioneers of the Sub-Saharan – Swiss entrepreneurs' community.

Eligibility

Open to graduate-student-entrepreneurs and startups from Sub-Saharan African innovation hubs, with a strong link to academia, developing products or services in the fields of mobile health, pharmacometrics, innovative financing and digital humanities/knowledge transfer.

Project or company must be based on research or technology developed at a local university/research institute.

Deadlines

Deadline for application: July 31st 2019
Selection of participants: September 2nd 2019
Advanced entrepreneurs' workshop in Addis
Ababa: October 25th – 27th 2019

Business development bootcamp in Switzerland

Spring 2020 (dates to be confirmed)

Program

3-days workshop in Addis Ababa

Day 1 → Learn to deliver a unique customer value and define a striking business plan

Day 2 → Shape a winning team and secure funding for growth

Day 3 → Master a convincing pitch and individual coaching sessions

Presentation to an African - Swiss jury and selection of eight candidates for a 4-days action packed entrepreneurial development week in Switzerland.

Conditions

The program is free of charge. All expense are covered by the program for Addis Ababa and the Swiss week.

See detailed conditions of participation on www.venturelab.ch/sabii

Information & Contact

Questions? Please contact us at office@venturelab.ch

University of Basel | National – International Cooperation operates within the Swiss government funded Leading House Program for joint research and innovation activities in Sub-Saharan Africa

www.sareco.org

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Venturelab designs and operates programs to support the best startup talents in training, financing and global business development. www.venturelab.ch

AfriLabs is the largest network of technology hubs and innovation centers in Africa. It supports economic and social growth and raises high potential entrepreneurs in Africa, across several sectors. Founded in 2011, it creates physical nexus points for developers, entrepreneurs, and investors. www.afrilabs.com