

Africa Market Discovery Camp Preparatory Workshop

*Location: Switzerland Global Enterprise
Stampfenbachstrasse 85, Zürich*

Tuesday 1st of October 2019

14h00 to 17h00

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| 13h30 | Arrival of participants |
| 14h00 | Welcome by hosts
Mr. Philip Morger, Switzerland Global Enterprise
Mr. Erich Thaler, University of Basel/ Int. Office |
| 14h10 | H.E. Amb. Mr. Yoseph Kassaya
Deputy Permanent Representative of the Federal Republic of Ethiopia
<i>Doing Business in Ethiopia: Framework and Finances</i> |
| 14h30 | Mr. Charles Ojei, CEO of HYBR Group and Board member of AfriLabs
<i>Doing Business in Africa. Challenges and Opportunities</i> |
| 14h50 | Questions & Answers |
| 15h00 | Mr. Roman Kern, swissnex headquarters Bern
(ev. + Mr. Dercio Alfonso Da Silva, SBF/ Int. Relations)
<i>Bilateral programs of Switzerland and role of entrepreneurship</i> |
| 15:20 | Mr. Philip Morger/ Mr. Suhail El Obeid, Switzerland Global Enterprise
<i>Promoting Swiss Enterprises Abroad; the example of Africa</i> |
| 15h50 | Questions & Answers |
| 16h00 | Coffee/ Tea break and Networking |
| 16h30 | Mr. Erich Thaler, University of Basel/ Int. Office
Fact Sheet Addis: Practical things to know about your stay |
| 17h00 | End of Workshop |