

Get your seat for the
ADVANCED STARTUP TRAINING
followed by the
SWISS BUSINESS DEVELOPMENT CAMP

Bring your science-based startup to next level!
Maximise the potential of your booming startup with a fast-track Afro-Swiss acceleration program



Apply before June 28th, 2020
www.venturelab.ch/sabii

3-days Advanced Startup Training workshop in Marrakesh
October 14th – 16th, 2020

Selected participants will also join the
4-days Business Development Camp in Switzerland
November 30th – December 3rd, 2020



The Swiss – Africa Business Innovation Initiative (SABII)

aims to boost the entrepreneurial know-how and exposure of African graduate- and student-entrepreneurs seeking growth opportunities by offering a unique program bringing entrepreneurs to innovation hotspots in Africa and Switzerland.

Offered free of charge to ambitious young entrepreneurs, this highly competitive program comprises a 3-days workshop for advanced innovation entrepreneurs, and for the top eight candidates, a 4 days intense business development Venture Leaders program in the Swiss startup and business ecosystem. The participants will also be qualified for the AfriLabs Annual Conference starting October 12th.



SABII provides a unique, high-quality learning opportunity for graduate-student-entrepreneurs.

"The program really exceeded my expectations and was definitely worth the time out from my business. It is really important to work 'on' one's business and not just 'in' one's business, and the program forced me to do exactly this. In addition it provided a number of very useful tools and insights in support."

Moses Kebalepile, Founder and CEO of KTI - the Asthma Grid

Why join?

Being selected for this program offers young entrepreneurs a unique opportunity for exposure to top Swiss entrepreneurial expertise and markets. Successful applicants will

- **Develop** a better understanding of the market and how to deliver a concrete offer to customers.
- **Access** a wide network of peers, mentors and industry experts.
- **Acquire** tools and skills to analyse the application of the university-based technology.
- **Boost** the recognition of their innovation and market access.
- **Connect** to high-level entrepreneurs from African countries and share experiences.
- **Engage** with entrepreneurs of similar background to learn about successful business practices.
- **Improve** market application by validating their ideas with peers, experts and potential customers.
- **Become** pioneers of the African – Swiss entrepreneurs' community.

Eligibility

Open to graduate-student-entrepreneurs and startups from African innovation hubs, with a strong link to academia, developing products or services in the fields of mobile health, pharmacometrics, innovative financing and digital humanities/knowledge transfer.

Project or company must be based on research or technology developed at a local university/research institute.

Deadlines

Deadline for application: June 28th, 2020

Selection of participants: July 20th, 2020

Advanced entrepreneurs' workshop in Marrakesh: October 14th – 16th, 2020

Business development bootcamp in Switzerland:
November 30th – December 3rd, 2020

Program

3-days workshop in Marrakesh

Day 1 → Learn to deliver a unique customer value and define a striking business plan

Day 2 → Shape a winning team and secure funding for growth

Day 3 → Master a convincing pitch and individual coaching sessions
Presentation to an African - Swiss jury and selection of eight candidates for a 4-days action packed entrepreneurial development week in Switzerland.

Information

The program is free of charge. All expenses are covered by the program for Marrakesh and the Swiss week. In case of a further lock down due to Covid19 or flight restrictions for Morocco or participants' countries this workshop will be offered online. For more information, visit: www.venturelab.ch/sabii

Conditions & Contact

Please check the [Terms and Conditions of participation](#) carefully before registering. For further information please contact Nicolas Briner (nicolas.briner@venturelab.ch)

University of Basel | National – International Cooperation operates within the Swiss government funded Leading House Program for joint research and innovation activities in Sub-Saharan Africa. www.sareco.org

Venturelab designs and operates programs to support the best startup talents in training, financing and global business development. www.venturelab.ch

AfriLabs is the largest network of technology hubs and innovation centers in Africa. It supports economic and social growth and raises high potential entrepreneurs in Africa, across several sectors. Founded in 2011, it creates physical nexus points for developers, entrepreneurs and investors. www.afrilabs.com