SABII Africa Market Discovery Camp
Preparatory Workshop for Swiss start-up companies
Location: Allschwil Innovation Park (details tbd)

Wednesday 23rd of September 2020
14h00 to 17h00

13h30 Arrival of participants
14h00 Welcome by host
   Mr. Erich Thaler, University of Basel/ National and Int. Cooperation
14h10 Words of Welcome
   Swiss Embassy in Morocco (confirmed); Moroccan Embassy in Switzerland (tbc)
14h30 Mr. Philip Morger/ Mr. Suhail El Obeid, Switzerland Global Enterprise
   Promoting Swiss Enterprises Abroad; the example of Morocco
14h50 Mr. Michael Rheinegger/ Ms. Helina Bischoff, Swiss African Business Circle
   Swiss enterprises in Northern Africa: A reality check
15h10 Health break
15h30 Ms. Pauline Koelbl, CEO afriprospect
   Scaling Businesses in Africa: A case for a regional approach
15:50 Ms. Susanne Grossmann, FINANCEcontact
   SECO Start-up Fund. Investment projects in African target countries
16h10 Mr. Erich Thaler, University of Basel/ National and Int. Cooperation
   Fact Sheet SABII: Practical things to know about your stay in Morocco
   The Joint Swiss - African entrepreneurs’ workshop: 14th of October (online)
   Input together with Mr. Nicolas Briner, Venturelab
16h30 Networking & Discussion
17h00 End of Workshop