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SWISS – AFRICA ACADEMIA – INDUSTRY TRAINING AIT-SASBI Spring Conference 2023 “Social and Tech driven Innovation for Impact”

Date: 2023, February, 22nd – 23rd
Host: [EDHE – Entrepreneurship Development in Higher Education](#)
University of Basel (Switzerland) – National and International Cooperation
Venue: Hotel TBD in Johannesburg, next to JNB (OR Tambo Airport), South Africa

Day 1 Wednesday 22 nd February 2023	
Time	Session / Speaker(s)
8:00-9:00	Breakfast and registration
Opening Session	
9:00-11:20	<p style="margin: 0;">9:00 - 9:20</p> <p style="margin: 0;">Welcome</p> <p style="margin: 0;">Speakers:</p> <ul style="list-style-type: none"> Norah Clarke Erich Thaler Introduction of MC and to hon. guest speakers <p style="margin: 0;">Content: Welcome and provide purposes and overview of meeting, overview of program and collaboration EDHE – SASBI</p>
9:20 - 9:45	<p style="margin: 0;">9:20 - 9:45</p> <p style="margin: 0;">Welcome Address</p> <p style="margin: 0;">Speakers:</p> <ul style="list-style-type: none"> EDHE TBD Swiss Ambassador to SA Head National and Int. Coop Basel
Keynotes	
9:45– 10:30	<p style="margin: 0;">9:45– 10:30</p> <p style="margin: 0;">Keynote 1</p> <p style="margin: 0;">Speaker: Prof Edwin Constable (University of Basel)</p> <p style="margin: 0;">Content: tbd</p>
10:30-10:35	Short Break
10:35 – 11:20	<p style="margin: 0;">10:35 – 11:20</p> <p style="margin: 0;">Keynote 2</p> <p style="margin: 0;">Speakers: 3 EDHE selected sciencepreneurs</p> <p style="margin: 0;">Content: Presentation of their approach to the conference topic; tbd</p>
11:20 - 13:00	Networking Meeting & Exchange of EDHE and SASBI members @ Lunch

13:00-17:00	Pitching contest of African startups from South Africa, Rwanda, Nigeria and Kenya <u>Moderator:</u> tbd	
	13:00-13:15	Introduction by Moderator
	13:15-13:25	<u>Startup 1 (South Africa):</u> <u>Short description of business idea:</u>
	13:25-13:35	<u>Startup 2 (South Africa):</u> <u>Short description of business idea:</u>
	13:25-13:45	<u>Startup 3 (South Africa):</u> <u>Short description of business idea:</u>
	13:45-13:55	<u>Startup 4 (South Africa):</u> <u>Short description of business idea:</u>
	13:55-14:05	<u>Startup 5 (South Africa):</u> <u>Short description of business idea:</u>
	14:05-14:20	<i>Coffee / Tea break</i>
	14:20-14:30	<u>Startup 6 (Rwanda):</u> <u>Short description of business idea:</u>
	14:30-14:40	<u>Startup 7 (Rwanda):</u> <u>Short description of business idea:</u>
	14:50-15:00	<u>Startup 8 (Rwanda):</u> <u>Short description of business idea:</u>
	15:00-15:10	<u>Startup 9 (Nigeria):</u> <u>Short description of business idea:</u>
	15:10 -15:20	<u>Startup 10 (Nigeria):</u> <u>Short description of business idea:</u>
	15:20 -15:30	<u>Startup 11 (Nigeria):</u> <u>Short description of business idea:</u>
	15:30 -15:45	<i>Coffee / Tea break</i>
	15:45 – 16:15	<u>Start-up 12 – 14 (Kenya)</u> <u>Short description of business idea</u>
	16:15 -17:00	Moderated Interactive Discussion Topic TBD
17:00 - 17:20	Announcement of the winning startups and closing remarks for Day 1 <u>Speaker:</u> Moderator / Erich Thaler / Norah Clarke	
18:00 - 19:00	Dinner	

Day 2
Thursday 23rd of February 2023

Time	Session / Speaker(s)	
8:00-9:00	Breakfast and registration	
9:00-12:30	Opening Session	
	9:00 - 9:10	<p>Welcome & Setting the stage for Day 2 World Café and ZOOM breakaway sessions</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Norah Clarke • Erich Thaler • MC <p>World Café Format: tables with 2 speakers per country will be set up where participants will engage in questions and discussions with country experts at the individual tables for 45 min, then move to the next table. At the end, a rapporteur at each table will summarize the outcome of the discussions.</p> <p><u>The Online community will have a moderated Swiss/South African specific breakaway session parallel to the on-site World café</u></p>
	World Café: Information on how to do business in SASBI partnering countries	
	9:10 – 10:10	<p>Input Panel: Introductory remarks for each country</p> <ul style="list-style-type: none"> • Switzerland: SECO Business Hub, Stephan Hofer MLaw, Nanci Govinder (Consultant) (3 x 10 min) • South Africa: tbd (10 min) • Rwanda: tbd (10 min) • Nigeria: tbd (10 min)
	10:10 - 10:15	Coffee / Tea break
	10:15 - 11:00	First round of World café sessions
	11:00 - 11:15	Break
	11:15 - 12:00	Second round of World café sessions
	12:05 - 12:50	Third round of World café sessions
	12:50-14:00	Lunch Break
14:00-17:30	14:00 -14:30	Summary of the individual discussions
	14:30 - 15:00	Discussions and Q&As in the plenary
	15:00 -16:30	<p>Sharing of insights and experiences with business transfer and its hurdles in HEIs</p> <p>Speakers: 3 Professors from SASBI countries in teaching positions at universities in the Johannesburg area</p>
	16:30 - 17:00	Gamification of the “How to do business in ... “ contents tbd
17:00-17:30	<p>Summing up & closing ceremony</p> <p>Speakers: Moderator / Erich Thaler / Norah Clarke</p>	